

Building Main Site Usability Checklist

Accessibility

Short site load-time

Adequate contrast between text and backgrounds

Font size and spacing make content easy to read

Graphics, video, and audio have alt tags and/or descriptions that provide essentially the same content, and are used sparingly

Image maps must also have alt tags, and links

Online testing tools:

Contrast:

<http://www.accesskeys.org/tools/color-contrast.html>

Readability:

<http://juicystudio.com/services/readability.php>

Flicker tester:

<http://tools.webaccessibile.org/test/check.aspx>

Identity

Building logo or pictured displayed, and linked across main site to building main

Home page is digestible in 15 seconds

Clear link to building information

Clear link to contact information

Navigation

Main navigation easily identifiable

Link names are clear and easy to understand

Number of main links kept to a minimum, using submenus as necessary

Main navigation links are consistent across the site

Site search is available on main page

Content

Major section headings meaningful and clearly identifiable

Critical content placed at the top

Main content brief and clear

Page titles and subdirectories are meaningful and explanatory—no “Home” or “Click here”

Styles and colors consistent across the site

Text emphasis—bold, italic—used sparingly

Content should be text-based, not graphic

One font used per page

Text should be against a plain, preferably white, background